#### When Time is Space SE367 : Cognitive Science

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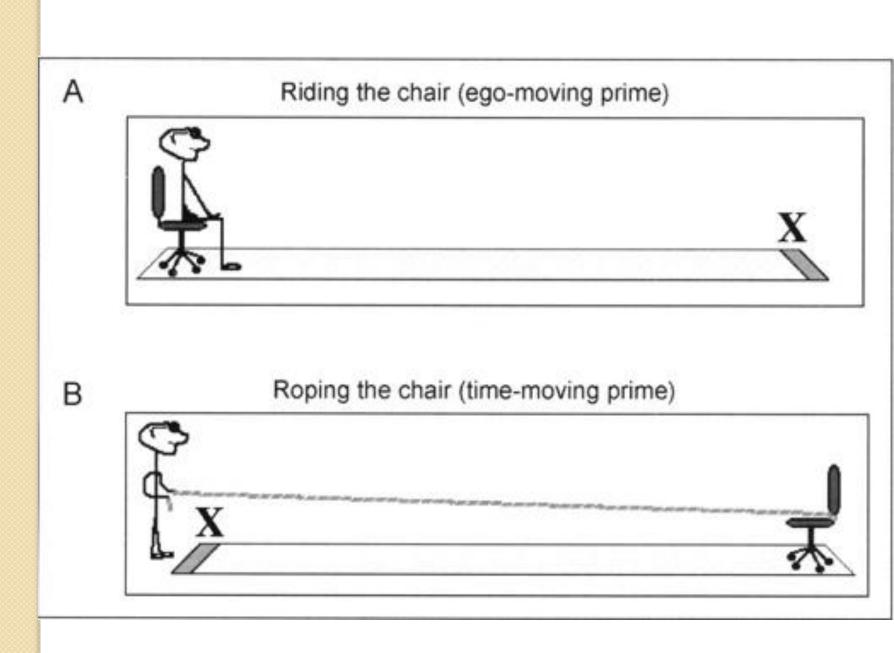
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# Abstract Thought

- Not perceivable through the senses
  - Ex. time, justice
- Built analogically from more experiencebased knowledge

## Time - Space

- "Back in the 60's"
- "I look forward to meet you"
- Past (behind)  $-time \rightarrow$  Future (in front)
- Universal experience of moving forward



[Boroditsky & Ramscar (2002)]

## **Context Dependency**

 "Next Wednesday's meeting has been moved forward 2 days."

• What day is the meeting now ?

- Ego-moving
- Time-moving

Friday Monday

## **Context Dependency**

- Spatial experience
  - the Lunch line
- Spatial thinking
  - the Airport
- Spatial experience not sufficient
  the Train

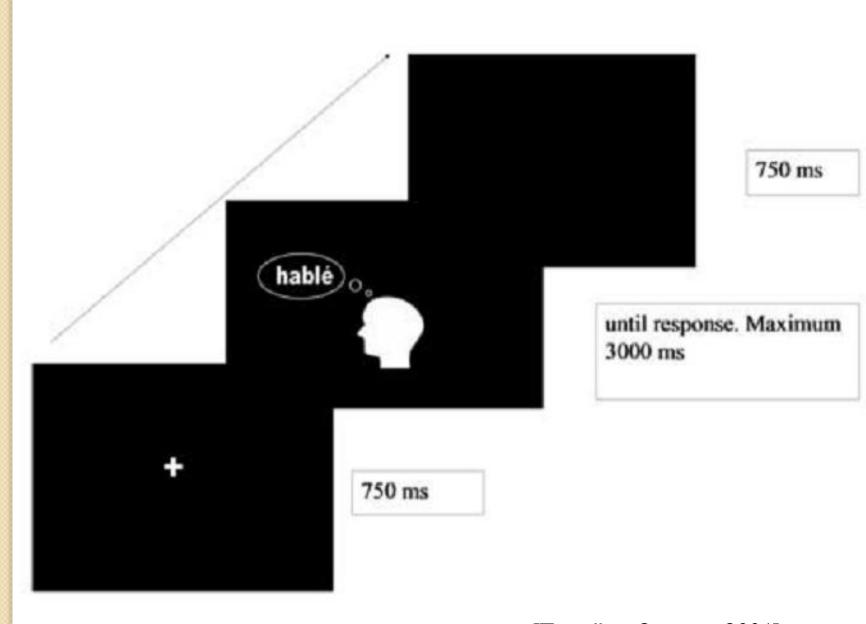
# Time - Space

- Past-left Future-right
  - no linguistic traces in any language
- Which When ?
  - Attention

### Experiment

 Alternative mappings of time using only one when situation allows both

 Chosen mapping would be the one leading to a more globally coherent working memory representation



[Torralbo, Santiago 2006]

### Experiment

#### I. Vocal responses

• Intrinsic salience is low for left – right

#### 2. Left – right key

 Need to guide manual responding would automatically attract attention and increase the level of activation of a left-right

## References

- A.Torralbo, J. Santiago, J. L Lupiáñez Flexible Conceptual Projection of Time Onto Spatial Frames of Reference Cognitive Science 30 (2006) 745–757
- Boroditsky, L., & Ramscar, M. (2002). The roles of body and mind in abstract thought

Psychological Science, 13, 185–189.

Thank you